

Belgium Herplant launches ground cover Buxus



Box specialist Herplant from Belgium has a new Box in its range that grows to a maximum height of 40 cm. This low-growing, ground cover Box is ideal for low, bushy hedges and low pruning shapes.

Buxus microphylla 'Rococo' comes from Japan and has small, fresh green leaves. With a moderate application of fertilizer, these can take on a yellowish-green tint in winter. Its modest height and spreading habit make this new Box ideal for use as a ground cover plant. It is also perfect for window boxes and pots. Furthermore, it requires very little attention, and if used as ground cover, does not need pruning. This Box variety grows in all types of soil and will tolerate deep shade under trees.

Herplant is a specialist Box and Yew grower for the European market, with a particular focus on quality and innovation. In order to achieve this, the company collaborates with a number of research institutes. The search for new cultivars focuses on disease-resistance and on specific garden applications. The ground cover Buxus microphylla 'Rococo' is a perfect example of this.

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FloraHolland clock sales 2012

Weeks 1 to 46

Category	Product	Quantity	% 12:11	Price 2012	Price 2011
Cut Flowers	Rose large	1,810,879,499	-7.9	0.26	0.25
	Chrysanthemum. Spray	657,698,181	-4.8	0.26	0.23
	Tulipa single flowered	812,824,450	-0.7	0.12	0.12
	Rosa sweetheart	161,846,040	-26.1	0.12	0.11
	Gerbera mini	427,585,080	0.9	0.11	0.11
	Lilium oriental	92,289,450	-3.3	0.60	0.63
	Chrysanthemum disbudded	134,867,748	-5.9	0.41	0.35
	Chrysanthemum santini	130,107,818	-21.8	0.17	0.14
	Gerbera large flowered	87,266,436	-11.2	0.21	0.20
	Cymbidium large flowered per stem	8,415,307	-14.8	3.49	2.95
	Freesia single flowered	110,654,334	-22.6	0.17	0.14
	Hydrangea	30,276,088	5.3	1.01	1.02
	Rosa spray	82,800,490	-4.3	0.34	0.29
	Tulipa double	176,585,369	4.3	0.14	0.13
	Alstroemeria	133,106,084	-9.0	0.17	0.16
Total Top 15		4,857,202,374	-6.4	0.23	0.22

Indoor Plants	Phalaenopsis	20,373,243	13.9	3.33	3.56
	Kalanchoe	22,801,405	-7.1	0.66	0.59
	Anthurium	6,041,805	-11.7	2.68	2.62
	Bromelia	10,328,439	-13.5	1.27	1.23
	Potted rose	9,365,705	-13.3	1.27	1.24
	Pot mums	10,519,672	-13.9	0.68	0.64
	Hydrangea	5,188,655	-9.2	2.10	2.03
	Ficus	6,424,059	-8.2	1.25	1.27
	Dracaena	4,940,511	20.1	2.74	2.84
	Indoor plants misc.	6,850,267	-11.0	1.25	0.62
Total Top 10		104,981,480	-4.1	1.56	1.51

Garden Plants	Miscellaneous bedding plants	13,884,796	2.1	0.31	0.29
	Hydrangea	1,961,147	2.4	2.89	2.56
	Buxus	3,631,526	-0.6	2.31	2.20
	Viola	18,147,812	-19.6	0.25	0.21
	Misc. trees, shrubs & climbing plants	1,306,960	34.9	2.96	3.64
Total Top 5		38,932,241	-8.8	0.69	0.59

Source FloraHolland